

2026 SPONSORSHIP OPPORTUNITIES

Christmas in the Village • Waynesville Area Chamber of Commerce

Help make Christmas in the Village possible. Your sponsorship supports the holiday traditions, family activities, entertainment and community atmosphere that bring people to Waynesville during the season.

LEVEL	WHAT YOUR SPONSORSHIP SUPPORTS	YOUR VISIBILITY	ADDED VALUE
SOLD	**THE ENTIRE CELEBRATION** Your business is recognized as a premier community partner helping make Christmas in the Village possible.	• Premier sponsor recognition • Prominent placement on event materials, website & map • Prominent event signage • Event/MC recognition	• Sponsor spotlight • Digital sponsor graphic • Ongoing social media recognition
$1,500	**ONE SIGNATURE EXPERIENCE** Choose an available experience such as Santa's Village, Luminary Experience, Carriage Rides, Holiday Entertainment or Children's Christmas Experience.	• Recognition tied to your selected experience • Dedicated signage at that experience • Website & event map recognition	• Sponsor spotlight • Digital sponsor graphic • Ongoing social media recognition
$1,000	**MAJOR EVENT SUPPORT** Support the overall celebration without selecting a specific experience.	• Prominent event recognition • Website & event map • Event signage	• Sponsor spotlight • Digital sponsor graphic • Social media recognition
$750	**MERRY & BRIGHT**	• Event + website recognition • Event signage	• Social media recognition • Digital sponsor graphic
$500	**GOLD**	• Event + website recognition • Event signage	• Social media recognition • Digital sponsor graphic
$300	**SILVER**	• Event + website recognition • Event signage	• Social media recognition
$150	**COMMUNITY**	• Website recognition • Event recognition	• Social media recognition

SIGNATURE EXPERIENCES — $1,500

Choose one available experience to support: Santa's Village • Luminary Experience • Christmas Carriage Rides • Holiday Entertainment • Children's Christmas Experience

THE DIFFERENCE AT A GLANCE

$2,000 = Premier recognition across the entire celebration • $1,500 = Recognition around one signature experience

Contact Lacie Sims • Executive Director • Waynesville Area Chamber of Commerce

WHY SPONSOR CHRISTMAS IN THE VILLAGE

Put your business in front of local families • Support a beloved community tradition • Help create memorable holiday experiences